



Five Crucial Steps to a Successful Ethical Culture (1 hr format)

OVERVIEW:

Learn how an efficient ethics initiative will impact your bottom line positively - reduce turnover of employees - attract more profitable customers - decrease business risks - improve internal and external communications - and expedite strategic growth.

Vince will take you through a no-nonsense, simple-to-implement outline of what it takes to achieve a consistently ethical workplace.

OBJECTIVES:

- Recognize foundations of decision making and conduct
- Appraise potential risk and vulnerability points in the firm
- Organize a roadmap for consistent, values-based behavior
- Score your firm on key corporate integrity components with the REACH Strategic Assessment Tool[®]

AUDIENCE:

Owners, C-Suite, General Managers, Administrators, and Directors.