

# The One Sheeter®

## Insights into Strategic Growth

Published since 1997 and focused on leadership, staffing, and everyday ethics challenges



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Vol 14, Issue 4, APRIL 2010

## HOW I SEE IT

### Are You Doing What You Were Meant To Do?

It's nice to have a job to complain about these days. Today people are nervous about losing their jobs, even if they don't like them.

Work is a serious matter. It defines us. It provides the money to impact other facets of our lives. It gives us a reason to get up every morning and take on the day. Maybe your work is very rewarding and maybe it's just a paycheck, but either way it's important. As I coach executives in their development and transitions, I encourage them to give it their all – regardless of how long you'll be doing it. Your professional life is too important.

I went for annual eye exam with Dr. Mark the other day and we were talking about his daughter in high school. She wants to either be a vet or forensic scientist. I told him I had no idea what I wanted to be as a freshman in high school. He said he knew at age 14. His dad was an optometrist and he worked around his dad's office during the summers and thought it was neat.

There are two kinds of people in the world: Those who know early on what they want to do with their lives—physicians, musicians, and scientists for example; and the rest of us who stumble into something later in life.

Back in college, if someone had predicted I would make my mark as a national speaker, consultant, media contributor, author and run my own business, I would've said, "You're crazy! But after several cubicles and an executive office the 25 years following graduation, I set my sights on doing my own thing. I've enjoyed incredible success. But what is success? Does it matter if you know early or find out later? IF something enables you to take care of yourself and those who depend on you, you're successful.

#### 7 things I've learned as a past corporate soldier and a present day independent adviser:

1. Define your own success and never let anyone dispute what you know is right for you!
2. Everything you need is within you today.
3. Get others to help you discover, build, and do what you are meant to do.
4. Accept that whatever you were meant to be, creating value and helping others is critical.
5. Be more than you were yesterday or today. Be better tomorrow.
6. Get a coach to help you where you are or to help you move on to where you need to be.
7. No matter what you do, people will either praise you, ridicule you, or simply not get you. So what?!

If there is a young person in your life who is floundering on careers, simply remind them regardless of what they choose, learning will be an on-going requirement. Not that college is worth everyone's time, but learning is not an option – it must be done. And another thing: Most of our parents told us, at least mine did, "No matter what, be the best you possibly can!"

That's how I see it.

Vince Crew is a trusted and nationally recognized Thought Leader dedicated to helping owners and executives REACH their goals... ethically. The perspectives contained in this newsletter are no substitute for tailored counsel or programs designed for your particular situation. Contact us to discuss your specific needs.

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## A TIP OR TWO

### A Little Cynical Laughter on Work

- Rome did not create an empire by having meetings - they did it by killing all those who opposed them.
- Doing a job right the first time gets the job done. Doing the job wrong fourteen times gives you job security.
- Artificial intelligence is no match for natural stupidity.
- Never put off until tomorrow what you can avoid altogether.
- Teamwork means never having to take all the blame yourself.
- We waste time so you don't have to.
- Indecision is the key to flexibility.
- Aim low - avoid disappointment.

## THOUGHTS FROM HERE AND THERE

- If we don't value our plumbers as well as our philosophers, neither our pipes nor our arguments will hold much water  
John Gardner
- Be thankful for problems. If they were less difficult, someone with less ability might have your job.  
Anon
- The world is full of willing people... some willing to work, the rest willing to let them.  
Robert Frost
- Look at a day when you are supremely satisfied at the end. It's not a day when you lounge around doing nothing; it's when you've had everything to do, and you've done it.  
Margaret Thatcher
- Do you see a man who excels in his work? He will stand before kings; he will not stand before unknown men.  
Proverbs 22:29
- And whatsoever ye do, do it heartily, as unto the Lord, and not unto men.  
Colossians 3:23
- But let every man prove his own work, and then shall he have rejoicing in himself alone, and not in another  
Galatians 6:4

## VINNIE'S COMMERCIAL

### Do You Know What We've Been Up to Lately?

If it's been some time since you perused our website, I encourage you to visit our site. Use our color-coded Navigation Bar and drop down menus to access favorite clicks:

For press releases and media updates: **ABOUT REACH**

For access to over 151 articles, newsletter archive, books, and company brochures: **RESOURCES**

For programs to bring to your company or association: **WHAT WE DO**

And you know what? In our email world, no one CALLS anymore. If you need to TALK to someone about an issue, an initiative, or an idea... pick up the phone and call us.

**ALWAYS, ALWAYS... Continue to REACH!**

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